

LKD Aerospace.com

Press Room

LKD Aerospace Establishes Internet Presence

New Website Will Offer E-Commerce Capabilities by Q2

January 11, 2000 -- LKD Aerospace announced today the launch of their new Internet presence at www.lkdaerospace.com. LKD's new website contains part availability look up capabilities, company information and marketing materials. Mark Chamberlain, Vice-President of Marketing and IT, commented, "This is just the first phase of our new Internet business development strategy. We intend to roll out a series of new features in the second quarter of this year. Chief among these efforts is the development of our complete e-commerce website. It will contain more than 500,000 part numbers that can be searched, priced and bought entirely online. LKD Aerospace is committed to providing the best online service and overall customer experience on the web today for our customers throughout the world in the aerospace aftermarket." LKD's e-commerce system that is in development will tie existing systems including their MRP system with the Internet. Mr. Chamberlain added, "The entire system will be integrated, so that our customers can count on data integrity from day one. We want the front end completely integrated with our back end databases and we are taking the extra time that this takes to provide better information and service to our customers."

President Alan Dance added, "LKD is totally committed to our strategic e-commerce and Internet initiative. We are investing heavily in Information Technology and will continue to do so in the future. Our customers want it and we intend to provide a best-in-class e-commerce solution for them. We anticipate that our already fast growth in international markets will accelerate as our service capability is stepped up."

LKD plans to hire additional staff in Information Technology throughout the first half of the year in support of its growth strategy. Other growth initiatives include the potential of opening its first overseas sales office later this year.

LKD Aerospace is a global leader in aerospace aftermarket distribution and information services. LKD provides factory new and surplus products as well as consignment and information services. LKD serves major and regional airlines, repair and overhaul and other members of the aftermarket community throughout the world.

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